

# International Scientific and Technical Conference

# Economic development strategy of Rosenergoatom Concern JSC Round table. Section "Economics"

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# Role of Rosenergoatom Concern in value creation of State Corporation "Rosatom"



## Electric Power Division of State Corporation "Rosatom"



# Rosenergoatom Concern OJSC

One of the largest enterprises in Russian electric power industry, the only company in Russia functioning as an NPP operating company (operator).



# Key events and achievements in 2015

195.2 bln kWh generated in 2015, which made up 103.2% of the FAS balance. The company became the leading Russian company in power generation

NPP generation share in Russia's power balance - 18.6%, which exceeded the 2014 indicator by 8.1%

Commissioning of unit No.3 of Rostov NPP and power start-up of unit N. 4 at Beloyarsk NPP with unique BN-800 reactor

Additional costs reduction by 3.3 bln rubles was provided by achievement of the strategic KPI "Specific semi-fixed costs" in relation to plan



# Significant deceleration of economic growth rate since 2014(2014 level recovery by 2018)



Surplus power increase in the Unified Energy System of the Russian Federation

- installed capacity of all power stations in the Russian Federation (as of 01.01.2015) allows generation of up to 1300 kWh per year, additional power increase for 2015-16 prior to output start
- Surplus power value is by 20% (264 bln kWh) higher than current power consumption level in the Russian Federation (1036 bln kWh) and exceeds annual NPP generation.

2010 - 2015 data - Rosstat. 2015–2019 data is provided according to adjusted Social and Economic Development Program of the Russian Federation dated 15.10.2015 and core Social and Economic Development Program of the Russian Federation dated 27.04.2016.



# REA Concern's cost dynamics in 2012-2016

(without starting units in industrial operation for less than a year)



Though inflation-related cost growth rate during 2012-2016 falls behind industrial total inflation level, specific cost growth (without depreciation, AFE, reserve for RW) outruns weighted average rate as per RD by 23%, relative compensation of expenses growth takes place only at the expense of significant optimization efforts and unstable price growth on free market



# REA Concern response to macroeconomic "challenges"



"If the rate of change on the outside exceeds the rate of change on the inside, the end is near"

Jack Welch, GE

Income

Free Cash Flow (FCF) Operational efficiency Backlog of orders Revenue Improvement by at least 30-35% in 2-3 years (starting from 2014) **Expense** 

Sp**S**cific cost Administration and maintenance cost Cost based investments Store Lead time



Preservation of proprietary investment development resource against the backdrop of external limits and pressure on costs



# Key Division activities indicators

					x - x -	at notional vo in the contex	alue t of 2015
Indicator	Average annual FCF	2013	2014	2015	2016	2017*	2018*
1 FCF, bln rubles	2015-2018 + 31% As compared to 2013- 2014 Average annual revenue value 2015-2018 +52% as compared to 2013-2014 level	<b>109</b> 137	<b>109</b> 126	<b>108</b> 108	<b>101</b> 94	<b>185</b> 163	177 147
2 Revenue, bln rubles		<b>243</b> 303	<b>287</b> 332	<b>324</b> 324	<b>340</b> 317	441 387	<b>507</b> 422
<b>3</b> EBITDA, bln rubles	Average annual EBITDA value 2015-2018 +44% as compared to	<b>104</b> 130	<b>108</b> 125	<b>115</b> 115	<b>107</b> 100	<b>171</b> 150	<b>210</b> 174
Investments from Rosaton consonated investment resource, bln rubles		-	<b>3.2</b> 3.5	<b>0.6</b> 0.6	<b>2.6</b> 2.5	<b>2.4</b> 2.1	<b>2.4</b> 2.0
<b>5</b> Operational efficiency, million rubles/people		5.1	5.7	6.4	7.0	8.5	9.9
6 Backlog of overseas orders for 20 years, bln US dollars		<b>0.17</b> 0.21	<b>0.46</b> 0.54	<b>0.53</b> 0.53	<b>0.49</b> 0.47	<b>0.62</b> 0.60	<b>0.69</b> 0.65
7 Foreign revenue, bln US dollars		<b>0.01</b> 0.01	<b>0.03</b> 0.03	<b>0.06</b> 0.06	<b>0.07</b> 0.07	<b>0.10</b> 0.10	<b>0.16</b> 0.15

\* - data for 2017-2018 approved at the level of validated business plan fro 2016-2018 version and does not include risk of Leningrad NPP II unit No.1 commissioning delay.



#### Key Division activities indicators and analysis of meeting strategic goals/tasks by State Corporation "Rosatom" in "Efficiency Enhancement" field

				at price conditions as of 2015 evidence (comparison year)			ar)	
	Indicator	+28%	2013	2014	2015	2016	2017*	2018*
1	Operational efficiency, million ruble	es/people	6.4	6.6	6.4	6.5	7.4	8.2
2	Specific semi-fixed cost, rubles/kW (at of 2013) (as per installed capacity)	prices as	2,325	2,242	1,954	1,743	1,801	1,764
3	Managing Company expenses for administration and maintenance, his (at prices of 2013)	-38%	2.6	2.4	1.7	1.65	1.7	1.6
4	Inventory turnover, day	- <b>79</b> %	66	61	58	53	47	47
5	Specific capital costs			105	101.7	104.8	89.6	
	ths rubles/kW, project			Novovoronezi II prior to optimizati	n NPP o on	NPP projects - 2006 (Leningrad NPP II, Novovoronezh NPP II)	Kursk NPP-2 design (VVER- TOI)	

\* - data for 2017-2018 approved at the level of validated business plan fro 2016-2018 version and does not include risk of Leningrad NPP II unit No.1 commissioning delay.



#### LCOE (levelised cost of electricity)





- 1. Indicator implemented internationally for making strategic decisions on choosing optimal generation type.
- 2. Indicator characterizes competitive ability of generation type for life-cycle notwithstanding current market model and regulators decisions.

## Medium-term business goals of Division

Safety assurance	<ul> <li>Safe operation of existing NPPs</li> <li>Realization of decommissioning program for Biblino NPP</li> <li>SNF disassembly and removal from NPPs with RMBK reactors</li> <li>Preparations for RW removal from NPPs according to acceptance criteria</li> </ul>
Expansion of activities range	<ul> <li>Commission of 19 new units by 2030 and service life extension for 11 existing units</li> <li>Increase in energy generation from 180 bln kWh in 2014 to 212.4 bln kWh in 2018 and to 298 bln kWh by 2030</li> <li>New business areas implementation and development (sales, services abroad, DC, etc.); revenue increase from 34 bln rubles in 2014 to 111 bln rubles in 2018</li> </ul>
Competitive ability increase	<ul> <li>LCOE reduction for NPP1 in RF from 2.3 rubles/kWh in 2014 to 2.0 rubles/kWh in 2020 and to 1.65 rubles/kWh in 2030, including:         <ul> <li>Reaching improvement of VVER-TOI as per project operational costs</li> <li>Reaching specific capital costs with 93 ths rubles per kWh in 2019 (Kursk NPP II) and 75 ths rubles per kWh by 2030</li> <li>Construction period from 60 months in 2014 to 48 months in 2019 and then to 40 months in 2030</li> <li>93% load factor by 2019</li> </ul> </li> <li>Realization of "Energy cost management" project:         <ul> <li>Reduction of specific semi-fixed costs at existing units minimum by 20-22% by 2018, at new NPPs - by 15-20% per MW by 2018 (in comparison with Balakovo NPP)</li> <li>Operational efficiency (generation) increase in 2013-2018 by 5% annually</li> <li>Calculated load factor increase for existing VVER units by 91% in 2019</li> </ul> </li> </ul>
Globality Cev	<ul> <li>Development of NPP service of Russian design abroad (up to 13 units by 2019)</li> <li>Entering the servicing market for foreign design NPPs</li> <li>Power trading development abroad</li> </ul>
РОСЭНЕРГОА электроэнергетический дивизион ро	САТОМА

#### Director General KPI for Rosenergoatom Concern JSC in 2015-20

KPI name	Evidence 2015	PZ 2016
Electric Power Division FCF, <i>bln rubles</i>	107.7	100.6
Operational capacity (generation based, 2015), million kWh/people	6.59	-
Operational capacity (revenue based, 2016 ), <i>million kWh/people</i>	6.35	7.0
Rosenergoatom Concer n JSC investment program performance index, %	99.75	100
Power generation value at NPP, <i>bln kWh</i>	195.21	196.72
Specific semi-fixed costs (2015, for electric supply), rubles/MWh	329.3	-
Specific semi-fixed costs (2016, for installed capacity), <i>ths rubles/MW</i>	1,955	1,743
Backlog of overseas orders for 20 years (Rusatom Service incl.), bln USD	0.510	-
Integrated index for new products, %	109.2	100
Internal (by tender) and external revenue for new products, bln rubles	57.875	68.5
Backlog of State Corporation orders for new products for 10 years, <i>bln rubles</i>	271.546	272.7
Specific forecasted NPP construction cost estimated with schedule included, <i>rubles/kW</i>	99,758.42	104,778
Efficiency of investment activities integrated index, %	87.2	-
Absence of level 2 incidents as per INES scale followed by occupational exposure of more than 50 mSv per year, units	No incidents	-
Absence of level 2 and higher incidents as per INES, scale units *	No incidents	No incidents
LTIFR, %	0.03	0.15
State tasks performance, %**		100

\* In 2016 KPI was changed to «Absence of level 2 and higher infringements, units»

# To achieve the specified KPIs, the decomposition of KPIs as the objectives tree and 2016 KPI matrix has been performed



- Decompose indicators influencing FCF and expenses
- Distribute responsibility for KPIs among managers via indicators explicitation



#### X-matrix



- Check KPI correlation for managers and employees (decomposition completeness)
- Update and complement programs and projects aimed at KPI performance
- Specify the most important ones for KPI strategy and projects via weighing coefficients



# Transformation of the efficiency and competitive ability oriented corporate culture, 2015-2017

SAFETY Culture + ECONOMY (expedience) Culture

Expenses measurement tool and management by exception (variance analysis) at process/order/function/event/operation level (SAP EPR online system unified at all NPPs by 2017 + DS + Infocenter)

"NPP+ operation experience" support platform - unique replicate Concern product/process/technology/tool

Elaborate motivation system (command indicators, process metrics, project KPIs, strategic KPIs, planning based on goals not "on achieved")

Modification of efficiency management paradigm - from prescriptive manner
 to motivational and cultural, competitive one

Problem-solving communication speed, common information space

Attention to development and new ideas (think tank, new businesses, organizational modifications for expenses reduction), Rosatom Production System (RPS) patform



#### Power generation dynamics - MAX task



• additional repairs with modernization and service life extension;

- cancellation of current repairs at VVER-1000 units: 2017 48 days, 2018 42 days;
- increase in actual available power via programs for power generation increase. Negative factors reducing power generation by existing NPPs:
- · Dispatcher limitations in several regions
- decommissioning of unit No. 3 at Novovoronezh NPP;
- actual delay of restoration of lifetime performance at RBMK-1000 units

\* - data for 2017 corresponds to preliminary balance propositions at FAs of the Russian Federation. Generation for 2018 approved at the level of validated business plan fro 2016-2018 version and does not include risk of Leningrad NPP II unit No.1 commissioning delay.



#### "35 initiatives" for operational efficiency





Program for subsidiaries and associates operational efficiency

## Specific semi-fixed costs calculation method



# Accomplishment of State Corporation "Rosatom" task for semi-fixed costs - second revision of business plan for 2016-2018



# Specific semi-fixed costs in the context of existing and new units



Major factors for reduction of new units specific semi-fixed costs (depreciation and property tax excluded) in relation to existing units:

- normal mode ratio is lower;

- specific expenses for operational-repairing needs are lower (in terms of the business plan forecasts, new units will have no major repairs in repair cycle)



## TOP-5 of REA Concern specific semi-fixed costs





Effects of program for subsidiaries and associates operational efficiency ~ 2 bln rubles in 3 years (2016-2018) with necessary additional expenses of approximately 600 million rubles

Effect of additional optimization program for 2016 – 2.2 bln rubles (over approved by BD budget) + inventories optimization program

Obligatory command KPI 2016 for business unit (branch, subsidiary or associate) – EXPENSES (budget/limit – lower level for KPI performance, motivation for add. projects and RPS – NPPs rating, "RPS leader", "Function expenses" KPI)

#### New products. Chosen growth points support strategic goals of Division and State

#### Corporation "Rosatom" and are synergetic with power generation

#### Growth points for "New businesses" Strategic tasks Major development directions Entrance to adjacent markets and foreign market of Full service for Russian NPPs abroad NPP service abroad NPPs of non-Russian design Development of power sales in Russia and start for Prices for power hedging and provision of negotiation sales abroad as soon as Baltic NPP develops Power sales position with regulatory body Long-term projects for Generation growth by means of more profitable Improvement of Baltic, Far East NPPs, construction generation projects of floating NPP Business development that supplements existing Projects: DPC, additional products (B2B, B2C), Other projects resources and powers isotopic products Matrix of goals correspondence

Strategic Goals	Safety assurance	Expansion of activities scale	Increasing of competitive ability	Globality
Performance of state tasks	Opera	23	2	
Contribution to the development of economics Russian Federation	s of	2 cional eff	iciency+	
Economic performance improvement in Russia and global market	d on	3	23	123
РОСЭНЕРГОЛ Электроэнергетический дивизион	АТОМ Росатома			22

#### **Operational efficiency in monetary terms**





### Optimization tasks for 2016 (optimization solutions and tools)

- Performance of operational expenses for 2016 limit taking into account reasonable level of safety assurance
- Expenses growth control by means of industrial reserves
- Corporate functions centralization with liquidation of excessive material balance inventory transactions, document management and reporting
- Implementation of "economy culture", "intolerance-to-losses culture" (RPSenterprise, RPS in offices, prudent manufacture)
- Rational investment resource application, constant project prioritization and financing sources rebalancing
- Development of risk management system (significance level, identification procedure, remedial measures management) + information system
  - Planning accuracy (finance planning)
- Well-knit motivation system (objectives tree, top down approach for KPIs)
- Operation activities automation (ERP resources management, unified expenses analytics, specific benchmarks, operation knowledge and experience management, maintenance, equipment, and repairs management) basing on M&R solution of the Division

Construction projects management automation (deadlines/schedules,

events/retrofitting programs, estimation/cost)



# **Round table. Section Economics**



# Finance and Economics Division business card

#### **Economics and Controlling Department**

- administration of business planning, budgeting and budget implementation forecasting;

- planning and forecasting for A&M budget estimate implementation;

- expenses management and generating summary management statements;

- drafting and harmonizing economic KPI passports and KPI statements;

- SEDP drafting:

- calculation of financing sources for Concern IPs, drafting offers for net profit allotment.

#### Accounting

- maintenance of accounting and tax records for Concern's financial and economic activities;

- drafting Concern's statements and submitting them to tax bodies and superior organizations;

- accounting fixed and current assets of Concern;

- representing Concern in tax bodies, non-budgetary foundations and government statistics agencies.

#### **Treasury**

- participation in business planning, budgeting and budget implementation forecasting;

- balancing of cash flows, liquidity and current assets management;

 treasury transaction performance, identification of financing schemes for reorganization, merger and acquisition projects;

- finance and credit risks management;

- development of insurance coverage policy and its implementation.

#### Information Technologies Department

-creation of a common information space for the Concern at all NPP life-cycle phases;

- implementation and support of specialized IT

solutions for finance and economic activities;

- development and provision of reliable performance for Concern ICT landscape.



## Finance and Economics Division optimization directions for 2016



## IT tasks for 2016



![](_page_27_Picture_2.jpeg)

# **REA Concern expenses management basing on SAP ERP**

![](_page_28_Figure_1.jpeg)

fixed assets, other internal services, transportation expenses, other

by activities, cost of production by activities, cost transfer to

branches (intercompany expenses).

expenses, administrative expenses by activities, commercial expenses

currency differences distributed for project/program cost of production

![](_page_28_Picture_3.jpeg)

# Expenses analysis by processes and function Account assignment objects (processes/functions)

![](_page_29_Figure_1.jpeg)

#### Development of information analytical system for Concern (IAS / DS)

![](_page_30_Figure_1.jpeg)

![](_page_31_Picture_0.jpeg)

![](_page_32_Picture_0.jpeg)

![](_page_32_Picture_1.jpeg)

#### Scoring criteria matrix

![](_page_32_Figure_3.jpeg)

#### FED UNIFIED INFORMATION SPACE - culture of transformations, processes speed, engagement

![](_page_33_Picture_2.jpeg)

![](_page_33_Figure_3.jpeg)

FED Information center / common information space and engagement, task management

open ended issues management

# Thank you for your attenticn

![](_page_34_Picture_1.jpeg)